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pennsylvania public television network

On May 5, 1969, Pennsylvania, too long regarded as a dark state in public television networking, emerged as one of the brightest in the nation. For on this day the Pennsylvania Public Television Network went on the air . . . providing Pennsylvanians with a new, invaluable and exciting service. ■

The Commonwealth's seven noncommercial television stations joined hands creating one of the nation's most extensive and flexible public television networks. **PPTN** began sharing with all Pennsylvanians its problems and pleasures, its arts and politics, its dedication to education and excellence. Over 96% of all Pennsylvanians receive a signal from one or more of the public

television stations, making simultaneous involvement in Commonwealth events a reality for the first time. Programs long popular in areas where they are produced are now available to viewers spanning the entire state. Through interconnection, new programs have been created to stimulate, entertain, educate and inform Pennsylvanians to bring cultural and public affairs events

into your home . . . to educate and instruct children, youth and adult alike on subjects ranging from gardening to income tax. These pages present a brief description on what the Pennsylvania Public Television Network offers you . . . now and in the future. We hope you will join the growing "public" involved in public television . . . as a viewer . . . as a citizen . . . as a supporter.

new home

On February 1, 1971, **PPTN** moved into its permanent office and operations center in Hershey, linking together the Commonwealth's seven public television stations.

The new building houses the complex equipment which is the center of the 1,500-mile hub and spoke microwave interconnection system.





interconnection

NEW FACES . . .
NEW APPROACHES . . .
NEW THOUGHTS . . .

PPTN's interconnection system provides the public television station in your area with a dramatic new look to better serve you.

Every day, **PPTN** offers a broad spectrum of programs—drama, public affairs, music, science, literature, sports, and children's programs.

NETWORKING ADDS A NEW DIMENSION TO EDUCATION

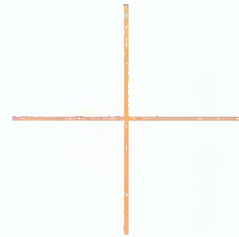
PPTN has made possible the creation of new in-school programs to complement the excellent instructional curriculum already in existence. The Department of Education, local school districts and public television stations are now working together to develop exciting new programs to enhance the learning experience.

... game simulation programs involving students in social, urban and governmental problems.

... social studies dramatically presented on several grade levels from historical sites across the Commonwealth.

... major events reported as they happen and interpreted for elementary and secondary students.

... statewide forums involving students, educators and other concerned citizens spanning the Commonwealth.





BOOK BEAT

WASHINGTON
IN REVIEW

Realities
Realities
Realities

J. G.

it's all yours

Almost 30% of the programs seen on your public television station belong to Pennsylvania.

... experience the thrills of the HIGH SCHOOL ALL STAR FOOTBALL GAME.

... hear newsmen and politicians discuss Capitol Hill happenings on THE HARRISBURG REPORT.

... enjoy the color and excitement of a PENNSYLVANIA FESTIVAL.

... learn the secrets behind a lovely garden on TV GARDEN CLUB.

... appreciate accurate forecasts and analysis on STATE OF THE WEATHER.

... comprehend the latest TAX LAWS and how they affect your life.

... appraise CANDIDATES seeking statewide offices.

... tour the charming GOVERNOR'S MANSION from the comfort of your home.

... be on location for GUBERNATORIAL SPEECHES and SENATE HEARINGS. ■

A major portion of the **PPTN** schedule includes outstanding programs from the Public Broadcasting Service (PBS) and regional programs from the Eastern Educational Television Network (EEN). In all . . . almost 200 public television stations and production centers provide you the most diverse program schedule possible.

tv's Finest

CIVILISATION
SESAME STREET
MISTEROGERS' NEIGHBORHOOD
THE ADVOCATES
THE FRENCH CHEF
THE NADER REPORT
WASHINGTON WEEK IN REVIEW
SOUL!
THE FORSYTE SAGA
BOSTON POPS
FANFARE
BLACK JOURNAL
BOOK BEAT
NET PLAYHOUSE
MASTERPIECE THEATRE
HOLLYWOOD TELEVISION THEATRE
REALITIES



NETWORKING ADDS A NEW DIMENSION TO EDUCATION

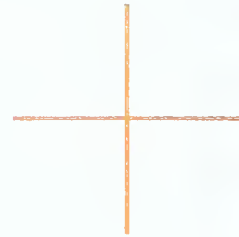
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... social studies dramatically presented on several grade levels from historical sites across the Commonwealth.

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EVERYBODY

WASHINGTON
IN REVIEW

Realities
Realities
Realities

J.G.

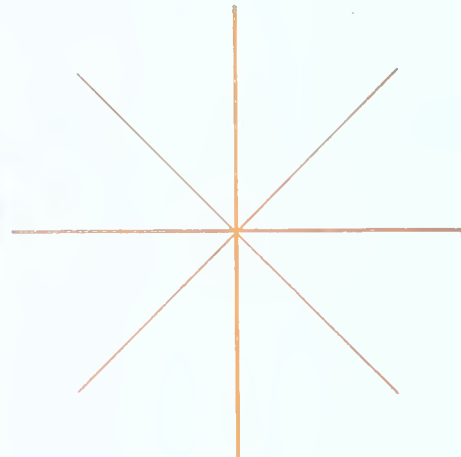
A BASIC CONCEPT— STATIONS' INDIVIDUALITY

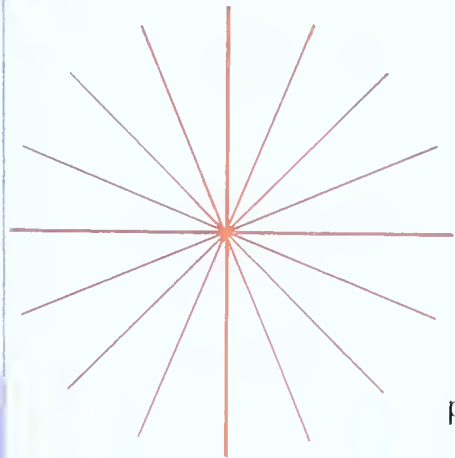
Each station determines the needs and interests of its particular community and then selects the programs which best serve its viewers. A station has freedom in choosing whether or not to air programs offered by **PPTN**.

Above all . . . local programming emphasizes the full value of a community's public television station.

- . . . an open forum for the community
- . . . involvement in urban and social problems
- . . . a direct line to city school board and council meetings
- . . . coverage of local elections and cultural activities
- . . . a community bulletin board

pptn





PPTN COMMISSION

The **PPTN** Commission, created by the General Assembly in 1968, is charged with the responsibility of the growth and development of a free and effective public television service in the Commonwealth.

In addition to providing the network interconnection linking the Commonwealth's seven public television stations, the independent Commission helps finance production for statewide broadcasting, provides technical equipment to the stations for full network participation and strengthens local stations so they can better serve their community. The 22-member, non-salaried Commission includes representatives from each of the boards of directors of the public television stations, leaders in public and private education, majority and minority representatives of the General Assembly and Pennsylvanians representing the arts, business and various occupations. ■

FOR ADDITIONAL INFORMATION...

CONTACT
THE PENNSYLVANIA
PUBLIC
TELEVISION
NETWORK

PPTN, 169 WEST CHOCOLATE AVENUE, HERSHEY, PENNA. 17033

or
the
public
television
station in
your community.

PENNSYLVANIA PUBLIC TELEVISION NETWORK COMMISSION

MAY, 1971

Philip I. Berman, Chairman
Allentown

Honorable Herbert Fineman
Philadelphia

Theodore L. Hazlett, Jr., Esq.
Pittsburgh

Dr. David H. Kurtzman
Harrisburg

Mrs. Gustave G. Amsterdam
Philadelphia

Floyd B. Fischer
State College

Dr. John O. Hershey
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Dr. John W. Oswald
University Park

J. Muir Crosby
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Harold M. Friedman
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Joseph D. Hughes, Esq.
Pittsburgh

Sister Mary Jane Scully
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Honorable Clyde R. Dengler
Upper Darby

Fred Gualtieri
Pittsburgh

Edward P. Junker, III
Erie

Honorable William G. Sesler
Erie

Dr. Edward D. Eddy
Pittsburgh

Honorable H.H. Haskell
Titusville

Warren A. Kraetzer
Philadelphia

Elkins Wetherill
Philadelphia

philosophy

“Public television has a three-fold philosophy: (1) to offer systematic, instructional programs on the elementary, secondary and college levels, including adult education; (2) to present public affairs programs that illuminate critical issues of our complex society so that an informed citizenry may make proper choices, and (3) to enrich and enlarge the cultural and artistic horizons of all men

through an exposure to the works of gifted authors, composers, musicians, philosophers and others who have benefited mankind. Public television encompasses the spectrum of human experience—it should probe the issues, extend the creative accomplishments; it should be the spirit of a free society, unchained, free to experiment, free to be bold, free to be fair and objective.”

(From the 1968 report of the Governor's Committee on Public Television.)

WLVT-TV

WLVT-TV, Ch. 39
So. Mountain Dr. W.
Allentown/
Bethlehem, Pa. 18015

WQLN-TV

WQLN-TV, Ch. 54
Waterford Pike Rd.
Erie, Pa. 16509

WITF-TV

WITF-TV, Ch. 33
Box Z
Hershey, Pa. 17033

WHYY-TV

WHYY-TV, Ch. 12
WUHY-TV, Ch. 35
4548 Market Street
Phila., Pa. 19139

WQED-TV

WQED-TV, Ch. 13
WQEX-TV, Ch. 16
4802 Fifth Avenue
Pittsburgh, Pa. 15213

WVIA-TV

WVIA-TV, Ch. 44
Box 4444
Scranton/
Wilksbarre, Pa. 18509

WPSX-TV

WPSX-
201 Wab
Penna. Sta.
University Pa.
Pa. 16802